

Advertising Rates & Specs

Belle-Noir Communications is pleased to announce several opportunities to advertise to our curvy readers. Rates are very affordable because we want to give merchants an opportunity to advertise without breaking the bank.

Belle-Noir Magazine Advertising Rates

MAGAZINE ADVERTISING

ADS ARE DISPLAYED FOREVER!
Price is for 1 issue

2 Page Full Spread	\$200	1220px wide by 795px tall
1 Full Page	\$100	610px wide by 795px tall
1/2 Page-Horizontal	\$60	610px wide by 397px tall
1/2 Page-Vertical	\$60	305px wide by 795px tall
1/4 Page	\$40	305px wide by 397px tall

All artwork must be 72dpi and in JPG or PNG format.

Magazine Deadlines

Artwork & Payment due by 20th of the month for next month issue.
(Example: to advertise in the September/October issue, artwork and payment is due August 20th)

Payment

Per confirmation of space in the issue requested, an invoice will be sent via PayPal electronic invoice. Payment is accepted using Paypal which DOES accept non-paypal members credit cards. **All payments are due in advance.**

Belle-Noir Blog Advertising Rates

Premium Sponsorship Space

Size: 300 x 250

Location: Right Side Bar

Pages: Site wide

Exposure Type: Rotating (4 slots per month)

Additional Exposure:

- A dedicated email blast about your product/company/service featuring an advertisement to our mailing list (to be delivered 1st Saturday of the month)

Price: \$125.00/month

Content Sponsorship Space

Size: 125 x 125

Location: Right Sidebar

Pages: Sitewide

Duration: 2 Month Minimum

Exposure Type: Rotating (4 spaces available; 2 rotating ads per space)

Additional Exposure:

- A text link as part of a dedicated email blast at the beginning of the month featuring all of the month's sponsors (to be delivered the 1st Saturday of each month).

Price: \$75.00/month

All websites ads are placed on a first come, first served basis. Ads are refreshed on the 1st of each month.

Web Ad Deadlines

Artwork & Payment due by 20th of the month for posting the next month (Example: to advertise on the blog in September, payment is due August 20th).

Payment

Per confirmation of the availability of the space requested, an invoice will be sent via PayPal electronic invoice. Payment is accepted using Paypal which DOES accept non-paypal members credit cards. **All payments are due in advance.**

For more information on these Advertising Options, please contact us at advertise@belle-noir.com.